

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2474469

Order #	2474469		Created On	9/4/2018 6:19:01 PM		Order Status	Revision Confirmed	
Order Descrp	No on Prop 6-Sadler Strategic-LA-18-09-04		Created By	NCC_Gateway_User		Gross \$	50605.00	
Client	NO ON PROP 6 - NCC		Updated On	9/5/2018 12:42:13 PM		Net \$	36435.60	
Start Date	9/24/2018		Updated By	Sorbie, Cameron		Units	69	
End Date	10/14/2018		Industry	Political-Propositions-Ballots		Credit Hold	NO	
# of Weeks	3		REFERENCES				BILLING INFORMATION	
SALES			Primary			Purchase Order #	2 62576556	
ActiveWeeks	3		Secondary			Billing Schedule	Broadcast	
AE 1	NCC - SFO - LA		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product	POL ISSUE	
Agency	SADLER STRATEGIC MEDIA - NCC WC	15.00%	TRAFFIC OPTIONS				Estimate	2189
RepFirm	NCC	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	2		City, State, Zip	BLOOMFIELD, NJ		Est 2189 - SF Market SF DMA Issue 128 Priority Code. See key on FCC site for zone/network info		
Zones	San Francisco Interconnect (Marketwid...		Zip	07003				
Total Networks	2		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		0301,9828		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 0301

Order #	2474469	Created On	9/4/2018 6:19:01 PM	Order Status	Revision Confirmed
Order Descrp	No on Prop 6-Sadler Strategic-LA-18-09-04	Created By	NCC_Gateway_User	Syscode Gross \$	45535.00
Client	NO ON PROP 6 - NCC	Updated On	9/5/2018 12:41:47 PM	Syscode Net \$	32785.20
Start Date	9/24/2018	Updated By	Sorbie, Cameron	Syscode Units	33
End Date	10/14/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	3	Zones	San Francisco Interconnect (Marketwide (301))	Avg Unit Rate	1379.85

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	128 128	CNN	0301	VARIOUS	09/24/2018	09/30/2018	M-Su 7p-12m	5	\$2,065.00	\$10,325.00	30
2			National Political Bundle	128 128	CNN	0301	VARIOUS	09/24/2018	09/30/2018	M-Su 7p-12m	0	\$2,480.00	\$0.00	30
3	3		National Political Bundle	128 128	ESPN	0301	AVG. ALL WKS<	09/24/2018	09/30/2018	M-Su 4p-7p	7	\$750.00	\$5,250.00	30
4			National Political Bundle	128 128	ESPN	0301	AVG. ALL WKS<	09/24/2018	09/30/2018	M-Su 4p-7p	0	\$900.00	\$0.00	30
9			National Political Bundle	128 128	CNN	0301	VARIOUS	10/01/2018	10/07/2018	M-Su 7p-12m	0	\$2,065.00	\$0.00	30
10			National Political Bundle	128 128	CNN	0301	VARIOUS	10/08/2018	10/14/2018	M-Su 7p-12m	0	\$2,065.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
11	2		National Political Bundle	128 128	CNN	0301	VARIOUS	10/01/2018	10/07/2018	M-Su 7p-12m	7	\$2,480.00	\$17,360.00	30
12			National Political Bundle	128 128	CNN	0301	VARIOUS	10/08/2018	10/14/2018	M-Su 7p-12m	0	\$2,480.00	\$0.00	30
13			National Political Bundle	128 128	ESPN	0301	AVG. ALL WKS<	10/01/2018	10/07/2018	M-Su 4p-7p	0	\$750.00	\$0.00	30
14			National Political Bundle	128 128	ESPN	0301	AVG. ALL WKS<	10/08/2018	10/14/2018	M-Su 4p-7p	0	\$750.00	\$0.00	30
15	4		National Political Bundle	128 128	ESPN	0301	AVG. ALL WKS<	10/01/2018	10/07/2018	M-Su 4p-7p	7	\$900.00	\$6,300.00	30
16	5		National Political Bundle	128 128	ESPN	0301	AVG. ALL WKS<	10/08/2018	10/14/2018	M-Su 4p-7p	7	\$900.00	\$6,300.00	30

SUMMARY FOR SYSCODE 9828

Order #	2474469	Created On	9/4/2018 6:19:01 PM	Order Status	Revision Confirmed
Order Descrp	No on Prop 6-Sadler Strategic-LA-18-09-04	Created By	NCC_Gateway_User	Syscode Gross \$	5070.00
Client	NO ON PROP 6 - NCC	Updated On	9/5/2018 12:41:53 PM	Syscode Net \$	3650.40
Start Date	9/24/2018	Updated By	Sorbie, Cameron	Syscode Units	36
End Date	10/14/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	3	Zones	San Francisco DISH - I+	Avg Unit Rate	140.83

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
5	1		National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	09/24/2018	09/30/2018	M-Su 4p-7p	3	\$108.00	\$324.00	30
6	2		National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	09/24/2018	09/30/2018	M-Su 7p-12m	8	\$138.00	\$1,104.00	30
7			National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	09/24/2018	09/30/2018	M-Su 4p-7p	0	\$135.00	\$0.00	30
8			National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	09/24/2018	09/30/2018	M-Su 7p-12m	0	\$173.00	\$0.00	30
17			National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/01/2018	10/07/2018	M-Su 4p-7p	0	\$108.00	\$0.00	30
18			National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/08/2018	10/14/2018	M-Su 4p-7p	0	\$108.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
19			National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/01/2018	10/07/2018	M-Su 7p-12m	0	\$138.00	\$0.00	30
20			National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/08/2018	10/14/2018	M-Su 7p-12m	0	\$138.00	\$0.00	30
21	3		National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/01/2018	10/07/2018	M-Su 4p-7p	3	\$135.00	\$405.00	30
22	4		National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/08/2018	10/14/2018	M-Su 4p-7p	3	\$135.00	\$405.00	30
23	5		National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/01/2018	10/07/2018	M-Su 7p-12m	5	\$173.00	\$865.00	30
24	6		National Political Bundle	128 128	ESPN	9828	AVG. ALL WKS<	10/08/2018	10/14/2018	M-Su 7p-12m	7	\$173.00	\$1,211.00	30
25	7		National Political Bundle	128 128	CNN	9828		09/24/2018	09/30/2018	M-Su 7p-12m	6	\$120.00	\$720.00	30
26	8		National Political Bundle	128 128	CNN	9828		09/24/2018	09/30/2018	M-Su 12m-2a	1	\$36.00	\$36.00	30

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2474469					
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Start Date	9/24/2018	Updated By	Sorbie, Cameron	Units	69
End Date	10/14/2018	Source	Gateway	Credit Hold	No
# of Weeks	3	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	